

JAMIU ABDULFATAI

Product Designer | Fintech, SaaS & AI | UX Research, Design Systems & Prototyping

Brighton, UK · Eligible to work in the UK without sponsorship.

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PROFILE

Product Designer with 3+ years' experience designing fintech, SaaS, AI and healthcare products across international teams. Experienced in taking products from research and requirements through flows, prototyping, design systems and developer handoff. Work includes multi-market digital banking, AI-enabled platforms and cross-border payments, with measured outcomes including +45% activation and a 3× improvement in partnership onboarding. Promoted twice at BIZINC, progressing from intern to leading junior designers within two years.

CORE SKILLS

- **Design & Prototyping:** Figma (Auto Layout, components, variables, design tokens), FigJam, Framer, interactive prototyping, responsive & mobile design, design systems, design ops (versioned libraries, Ready-for-Dev pages), developer handoff
- **UX Research:** user interviews, usability testing, journey mapping, information architecture, UX benchmarking, A/B evaluation, research study design (surveys, interview guides, competitive reviews), research synthesis, accessibility (WCAG)
- **Domain & AI Product Practice:** UX writing & content design, KYC / identity-verification (IDV) journeys, regulatory-aware fintech design, localisation (English/French) i18n, dashboards & data visualisation, human-in-the-loop AI design, LLM / GenAI evaluation, AI confidence & trust patterns
- **Technical:** HTML/CSS, basic JavaScript, Git, Google Analytics
- **Ways of Working:** Agile, requirements gathering, stakeholder communication, design reviews, Jira, Miro, AI-assisted workflows (ChatGPT, Claude, Figma AI)

CAREER HISTORY

UI/UX Designer — Design & Research Lead (Contract, Part-Time) | [Kremor AI](#) — Remote, Lagos, Nigeria | *Jun 2024 – Jul 2026*

- Led product design and research end to end across three connected surfaces — storefront, AI generative workspace and role-based operations platform — on one shared design system.
- Evaluated 96+ AI-model interactions across LLM and image-generation workflows, translating model behaviour and failure patterns into product, trust and human-review design decisions.
- Designed a five-role permissions matrix with confirmation-gated high-risk actions and an immutable audit log, so every action on a live order is attributable to a role.
- Led the design team on the founder's behalf: assigning work, setting the component standards everyone designed against, and reviewing everything that shipped.

Product Designer / Design Lead | [BIZINC.IO](#) — Full-Time Remote, Atlanta, US | *Apr 2024 – May 2026*

Promoted twice: UI/UX Intern → Designer → UI/UX Manager

- +45% user activation on the dashboard and lead-generation experiences I designed; +12% customer-to-customer service activity; +23% customer growth across the redesign period (company-reported).
- Promoted twice in two years, finishing as UI/UX Manager leading the junior design team — UI, UX and graphic designers alongside interns.
- Designed the platform from scratch as one two-sided marketplace — discovery, booking, deals and the operator dashboard — on one component library (Auto Layout, variants, design tokens), versioned v1.2 → v2.0 to a development-ready page.
- Wrote Business Profile 2.0 as field-by-field requirements, owner view beside visitor view, reconciling two audiences into one product before any screen was drawn.

UI/UX Designer & Front-End Developer | ITSS — Vista Digital Banking — Remote, Geneva, Switzerland | *May 2022 – Apr 2024*

- Designed corporate and retail banking journeys — onboarding, identity verification, transfers and approval mandates — shipped across four West African subsidiaries (Gambia, Guinea, Sierra Leone, Burkina Faso) in English and French on one design system.

- Made multi-entity, multi-currency operation the normal case: entity switching as top-level context, and pending approvals surfaced above the fold with their own counts.
- Reviewed front-end builds in HTML/CSS to keep implementation responsive and pixel-accurate; awarded ITSS's Most Outstanding Intern of the Year, with the letter naming the Vista project specifically.

SELECTED CASE STUDIES

Radius (formerly Pay4Me) — Cross-Border Payments for International Students | withradius.com

Mobile app and trust-first marketing site for tuition, SEVIS, I-20 and visa-fee payments, designed around sponsored payments where the payer and the beneficiary are different people. The platform reports 100,000+ students, 1,500+ five-star reviews, ~6-hour average processing and 96+ countries served — company-reported product context, not design outcomes.

Chalant AI — AI Learning Platform & Agent Workspace | <https://www.chalantwork.com/>

End-to-end design of a simulated workspace where learners manage five AI agents: a review queue with confidence scoring, a versioned SOP library, and a structural human-review checkpoint that work cannot bypass.

Arete — Digital Healthcare & Telemedicine Ecosystem | <https://jamiudesigns.vercel.app/work/arete>

A seven-step care journey — from needing care to continuing it — across patient, provider, HMO and pharmacy surfaces, designed for accessibility, localisation and low-connectivity environments.

Shortlet Lagos — Property Booking & Fractional Investment | www.shortlet-lagos.com

Two audiences against one portfolio of apartments: guest booking reduced to four inputs on mobile, and an investment marketplace that leads with its mechanics and its ₦50,000 minimum entry price; 23-page brand guideline designed alongside the product.

EDUCATION

- **MSc User Experience Design** — University of Brighton, UK | Sep 2026 – 2028 (expected)
- **BSc (Hons) Physics** — Federal University Dutsin-Ma, Nigeria | Aug 2018 – Jan 2023 Relevant study: mathematical modelling, statistical analysis, experimental design, systems thinking.

CERTIFICATIONS

- *User Interface & UX Design — Great Learning / Front-End Development (HTML/CSS) — Great Learning / Building AI Apps & Voice Automation Workflows — Udemy / Finalist — Synergy Africa Design Quest (2023)*

REFERENCES

Written references available from the CEO of Bizinc and the founder of Kremor AI, alongside the ITSS award letter and every certification, published in full at <https://jamiudesigns.vercel.app/credentials>